

Item 9: SASIG Recruitment

SASIG AGM

Wednesday 11th July 2018

Introduction

Secretariat has been engaged in a sustained effort to meet and recruit new authorities to join SASIG in order to:

- Broaden the membership base
- Increase our influence as a strategic stakeholder within Government, with the CAA, the airport community and other important stakeholders
- Generate additional resources to support additional networking and strategic engagement opportunities, fund and publish independent and collaborative research and extend our outreach through briefing MPs and the media about local authority views on aviation issues.

Strategy

- In doing so we have focused initially on approaching authorities in:
 - The South West of England
 - The North of England
 - The Midlands
- We have also approached selected targets in London and South East
- In addition we have reached out to the GLA, the LGA's sister organisations in Scotland and Wales, Transport for the North, and the 19 strong Key Cities group of authorities
- And finally we have also written to nearly 300 MPs with airports in their constituencies asking whether they would be interested in receiving an abbreviated form of our Newsletter.

Broadening our appeal

- Our future plans involve:
 - Approaching authorities who have previously been members but will not be aware of the enhanced offer SASIG can now provide.
 - Focusing a little more on London and South East authorities
 - Filling in key gaps elsewhere in the country (e.g. West Yorkshire and the North West)
- We also plan to approach the Core Cities group and the LEP network, in each case to seek their support for some or all of our policy agenda with the aim of working closely with them on these issues.
- We have plans, now our new website is operational, to offer affiliate status to Parish and Town Councils, Airport Consultative Committees representative business organisations and selected NGO.

The Recruitment Process

- Contact is initiated formally by e-mail to relevant Councillors (e.g. the Leader or Portfolio Holders) or Senior Officers, unless personal contacts or introductions are made.
- When interest is expressed a meeting is arranged which typically takes an hour, the aim being to take co-ordinate multiple meetings in a single focus area across one or two days
- Follow-up offers are typically requested in writing, or in some cases approaches are requested to other authorities before final commitments are made.
- Fees are being based on the existing membership rates but with introductory or multiple authority discounts as appropriate; thus far the fee structure has not appeared to be a problem.

South East & East of England Authorities

Date	Name of Authority	Airport of Interest	Category of Authority	Status
August 2018	Kent	Manston	County	No approach. Awaiting clarity about position of Manston.
Sept 2018	West Sussex	Gatwick	County	As above. But except awaiting emergence of LGW DCO and airspace change proposals.
April 2018	Hampshire	Southampton	County	Hampshire re-joined. Plan to extend invitation to Eastleigh, Southampton and Gosport.
25 May 2018	Cherwell	London Oxford	District	Meeting held. Considering joining.
May 2018	Oxfordshire	London Oxford, RAF Brize Norton	County	Written contact. Not join yet -try in a year's time.
July 2018	Cambridgeshire & Peterborough	Stansted	Combined	Approach planned later this month.

South West of England Authorities

Date	Name of Authority	Airport of Interest	Category of Authority	Action
14 May 2018	Plymouth	Plymouth	City	Meeting held. Awaiting outcome of LDP Inquiry.
14 May 2018	Exeter and East Devon	Exeter	District	Meeting held; keen to engage Exeter City and Devon County
15 May 2018	Bristol and North Somerset	Bristol	Borough	Meeting held. Interest subject to internal consideration.
15 May 2018	Tewkesbury	Gloucester Staverton	District	Meeting (Tewkesbury); interested but keen to involve other councils (e.g. Gloucester Cheltenham, Gloucestershire)
August 2018	Christ Church	Bournemouth	District	Approach planned in August; may also need to involve Bournemouth, Poole and Dorset

Midlands Authorities

Date	Name of Authority	Airport of Interest	Category of Authority	Action
25 June 2018	NW Leicestershire	East Midlands	District	Meeting held; substantial interest – want Leicestershire to join too.
August 2018	North Lincolnshire	Humberside	Unitary Borough	Approach planned in August.
August 2018	Shropshire	RAF Cosford & Shawbury	County	Approach planned in August

North East and Yorkshire Authorities

Date	Name of Authority	Airport of Interest	Category of Authority	Action
29 May 2018	Tyne and Wear LA7 Authorities	Newcastle	Metropolitan and County	Meeting held with lead authority South Tyneside; interest expressed in combined membership for all 7 authorities. Need to consult them.
29 May 2018	Cumbria	Carlisle	County	Meeting held. Interested subject to Carlisle City participation and fee agreement.
30 May 2018	Teesside Combined Authority	Durham Tees Valley	Combined	Meeting held. Significant interest. Awaiting confirmation.
30 May 2018	Wakefield	Leeds Bradford	Metropolitan	Wakefield are lead authority for Key Cities; introductions to be provided to interested members
28 June 2018	Sheffield	Doncaster Sheffield	Metropolitan	Meeting held with Doncaster MBC and Sheffield City re South Yorkshire Combined Authority membership for x4 authorities. Formal offer sent
August 2018	Carlisle	Carlisle	City Unitary	Approach planned in August; requested by Cumbria.
August 2018	Barrow-in-Furness	Walney	Unitary	Approach planned in August

North West of England Authorities

Date	Name of Authority	Airport of Interest	Category of Authority	Action
26 April 2018	Fylde	Blackpool and Wharton	Unitary	Letter sent. No response to date.
25 June 2018	Trafford	Manchester	Metropolitan Borough	Interest, but suggested also involving Stockport and Manchester
July 2018	Stockport	Manchester	Metropolitan Borough	Agreed to meet; aiming for 6 August
August 2019	Blackpool	As above	Unitary	Approach in July
August 2019	Halton	Liverpool	Unitary	Approach in August
August 2019	Liverpool	Liverpool	Metropolitan Borough	Approach in August
September 2019	Chester West and Chester	Hawarden and Liverpool	Unitary	Approach in September

South East & East of England Authorities

- In addition to the foregoing, meetings have been held with:
 - LB Bromley who are taking the matter to Cabinet
 - COSLA (Scottish Local Authorities) – interest and written offer being sent.
 - Meeting is diarized on 18 July with Welsh LGA
 - Meeting is diarized for 6 August with Transport for the North
 - Stockport MBC have agreed to a meeting
- Approaches have been made without response to the following authorities: Southwark, Lewisham, Greenwich and Lambeth; Newham; Liverpool; Fylde.

Progress to Date

- Written approaches: 25 covering 35 authorities + COSLA
- Meetings attended: 14 covering 24 authorities
- Expressions of interest: 13 covering 23 authorities
- Estimate of likely confirmations: 50%
- Potential additional income: £10-20k
- Further meetings booked: 3
- Responses awaited: 8
- Further approaches planned over the summer: 15-20 authorities
- Comprehensive progress report planned for November SASIG meeting