



17th July 2012

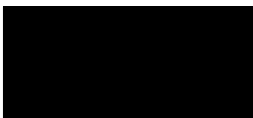
Dear Sir Howard Davies

RE: HEATHROW NEEDS 7 RUNWAYS TO COMPETE DIRECTLY WITH SCHIPHOL

Please find enclosed a 7 Runways Potential Master Plan that will allow Heathrow to compete directly with Schiphols 6 Runways. While Britain has prevaricated on airport expansion for 50 years, Amsterdam now has 6 Runways. The British Government's own intransigence over deciding the fate of a third runway at Heathrow or a new hub airport has given competing neighbouring airports an opportunity to capitalize on their delays. Dutch aviation chiefs have brazenly launched a fresh advertising campaign to promote Schiphol as a hub airport for Britain. They are even said to have cheekily nicknamed one of the six runways at Amsterdam's Schiphol airport "Heathrow's third runway".

While Heathrow still serves significantly more passengers than any other airport in Europe, it still has just two runways, whereas other major European airports like Paris and Frankfurt have four runways each. Last year their passenger numbers rose by 5% and 6.5% respectively, while traffic at Schiphol which has six runways jumped more than 10%. Those same airports are also expanding their connections to cities in the largest emerging markets in the world – including Brazil, Russia, India and China – where the International Monetary Fund predicts half of the global economic growth will take place over the next decade. The absence of spare capacity at Heathrow means that it already has fewer flights to those emerging BRIC countries in comparison to its European rivals. In 2011 for example, Heathrow offered 31 weekly nonstop flights to mainland China, while Schiphol had 39, Frankfurt 56 and Paris Charles de Gaulle 64. Britain could lose out on roughly £14 billion in international trade over the next 10 years if Heathrow continues to operate with two runways. Seven runways will allow Heathrow to surpass Schiphol and forge new trade routes with the emerging markets of the world.

Yours sincerely



P.S. Piecemeal approaches for Heathrow won't work anymore, bold action must be taken now with the aim being for 7 runways. Grab the bull by the horns otherwise it will be too late.

POTENTIAL 7 RUNWAYS GLOBAL HEATHROW HUB

